

**UBS**

Unique Broadband Systems Ltd.

**Press Release**

**Unique Broadband Systems Ltd Receives  
2009 Satellite.TMCnet.com Product of the Year Award**



***DVB-SH 200W Digital Mobile Broadcast Terrestrial Repeater  
Honored for Outstanding Innovation***

February 10<sup>th</sup> 2010, Toronto (Canada) – [Unique Broadband Systems Ltd](#) (UBS), a major developer of COFDM technology and applications, is proud to announce today that its DVB-SH 200W Digital Mobile Broadcast Terrestrial Repeater has received a 2009 Satellite.TMCnet.com Product of the Year Award from [Technology Marketing Corporation](#) (TMC).

UBS has been involved in the design of complete Terrestrial Repeater systems for more than 10 years. The current product line inherits from UBS renowned expertise in that field, in particular from the design of Terrestrial Repeaters systems for the leading satellite radio company in North America, on which close to 20 million subscribers rely.



UBS Terrestrial Repeater system is a fusion of proven principles and solutions, combined with recent advancements in technology relating to thermal management and digital signal processing. The implementation of innovative concepts, in conjunction with our extensive knowledge and experience in the design and development of complete repeater equipments allowed us to develop a new generation of Terrestrial Repeaters, which are more efficient and reliable, while supporting all the features required in functionality and serviceability. The DVB-SH 200W Digital Mobile Broadcast Terrestrial Repeater is fully designed and manufactured by UBS. Its concept is based on a modular design that incorporates the power amplifier capable of delivering 200W output power, the exciter, the output filter, the output coupler and RF detectors into a compact outdoor housing. The exciter itself integrates the DVB-SS2 satellite receiver, the UBS universal

modulator activated with the DVB-SH waveform, the up-converter to broadcast an S-band signal and the main controller system. The innovative universal modulator is capable of supporting all leading broadcasting standards. It is the most advanced platform available in the market, supporting eight waveforms such as DVB-T, DVB-H, DAB/T-DMB, ATSC, ISDB-T/Tb, DTMB, DVB-SH and CMMB.

“The DVB-SH 200W Digital Mobile Broadcast Terrestrial Repeater is an integral part of the complete product range UBS can offer for the deployment of DVB-SH infrastructure”, said [David Dane](#), President and Chief Executive Officer of UBS. “UBS expertise and innovation has been packed into this equipment that is extensively tested in the various DVB-SH pilot networks currently deployed in Europe. We are proud of this award and will keep on driving innovation to support the successful deployment of the DVB-SH technology in the market place”.

“[Satellite.TMCnet.com](#) is pleased to grant a 2009 Product of the Year Award to UBS for their DVB-SH 200W Digital Mobile Broadcast Terrestrial Repeater. UBS has proven they are committed to quality and excellence while addressing real needs in the marketplace,” said [Rich Tehrani](#), CEO, TMC. “We’re proud to honor their accomplishments in the advancement of the Satellite technology industry.”

The 1<sup>st</sup> Annual [Satellite.TMCnet.com](#) Product of the Year Award winners will be featured on [Satellite.TMCnet.com](#) and published in its [e-newsletter](#). For more information about the 2009 [Satellite.TMCnet.com](#) Product of the Year Awards or any of the TMC media properties, please visit [www.tmcnet.com](#).

## About UBS

Unique Broadband Systems Ltd. (UBS) is a privately owned and operated company with its head office located in Toronto (Canada), 100% owned subsidiary UBS (Beijing) Technologies Limited in China, Unique Broadband Systems Inc. in California (USA), UBS Europe in Barcelona (Spain), Pisa (Italy) and Paris (France), world-leading designer and manufacturer of Wireless Digital & Audio Broadcasting technologies, has deployed systems and solutions for Terrestrial, Satellite & Mobile Multi-Media carriers and operators on five continents around the globe. For further information, feel free to contact Philippe Vermande at [philippev@uniquesys.com](mailto:philippev@uniquesys.com) or to reach us on [www.ubs-europe.com](#) or [www.ubs-europe.eu](#)



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### About TMC

Technology Marketing Corporation (TMC) is a global integrated media company helping our clients build communities in print, in person and online. TMC publishes [Customer Interaction Solutions](#), [INTERNET TELEPHONY](#), [Unified Communications](#), and [NGN](#) magazines. TMCnet, TMC's Web site, is the leading source of news and articles for the communications and technology industries. TMCnet is read by two million unique visitors each month on average worldwide, according to Webtrends. TMCnet has ranked within the [top 3,500](#) in Quantcast's Top U.S. sites, placing TMCnet in the nation's top .03% most visited Web sites. In addition, TMC produces [INTERNET TELEPHONY Conference & EXPO](#) (ITEXPO); [4GWE Conference](#) and [M2M Evolution](#) (in conjunction with Crossfire Media); [Digium/Asterisk World](#) (in conjunction with Digium); and [Smart Grid Summit](#) (in conjunction with Intelligent Communication Partners). For more information about TMC, visit <http://tmcnet.com/>.

TMC also serves technology professionals with industry-specific Web sites: [IT.TMCnet.com](#), [4G-wirelessevolution.TMCnet.com](#), [M2M Evolution.com](#), [Smart-Grid.TMCnet.com](#), [Smart Products Ecosystem](#), [Robotics.TMCnet.com](#), [Cable.TMCnet.com](#), [Satellite.TMCnet.com](#), [Green.TMCnet.com](#), [Healthcare.TMCnet.com](#), and [Education.TMCnet.com](#).

For more information about TMC, visit [www.tmcnet.com](http://www.tmcnet.com).

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