

UBS Unveils Next-Generation CMMB Multiplexer.

Toronto Canada, February 12, 2009, Unique Broadband Systems Ltd. (UBS), award winner of most innovative product in China; BIRTV - 08, proudly announced that it has released its second generation of CMMB compliant Multiplexers.

"This CMMB Multiplexer is a truly unique product, packed with features not offered by any other manufacturer in the world today," says David Dane, President and CEO of UBS. "These multiplexers are a proud addition to our outstanding line of digital broadcasting products."

The goal of the UBS team of engineers and designers was to improve the CMMB Multiplexer in the areas of reliability, versatility, delivery time and cost to the end customer, a difficult challenge, although necessary, to provide a technological advancement to the digital community.

Although this product is a functional "drop-in" replacement for the first generation of CMMB multiplexers, there were a few distinct improvements made in this release of the product.

To improve reliability, delivery time and cost, UBS designed the CMMB Multiplexer around its latest hardware release, "Universal-Platform" on which the new multiplexers are mass manufactured. UBS's new universal platform had previously proved itself in commercial application, such as the CMMB, DTMB, DAB, DVB-T and DVB-SH modulator released in the first half of 2008. By reducing the number of separate subassemblies and their interconnections, UBS has simultaneously managed to increase product reliability, deliver time and cost/selling price by almost 50%.

The new hardware now occupies only half the rack "footprint" its predecessor did, fitting into a single rack unit (RU being 1.75") of a standard commercial 19" rack. This optimizes the rack space utilization at customer sites, allowing customers to add other equipment in the same rack. The new multiplexer also reduces the power consumption to a third of the first generation devices, a savings to the customer in the ongoing operating costs.

In addition to space and power savings, the new line of multiplexers supports up to 4 ASI output streams. While most current competitor equipment only supports a one to one relationship between multiplexer and modulator, UBS multiplexers allow the output to be delivered to up to 4 different CMMB modulators. This allows content transmission to be made available on up to 4 different frequencies.

UBS multiplexers are fully compliant with today's hybrid transmission system requirements. This platform is satellite ready and is designed to perform the vital role of synchronization between terrestrial and satellite transmission equipment.

For further information please go to www.uniquesys.com or contact Mr. Bill Song at bills@uniquesys.com, 1-877-669-8533 ext 109

About Unique Broadband Systems Ltd.

Unique Broadband Systems Ltd. (UBS) located in Toronto, Ontario (Canada) a world-leading designer and manufacturer of Wireless Digital Video & Audio Broadcasting technologies including DVB-SH, DVB-T, DVB-H, CMMB, DTMB, has deployed systems and solutions for Terrestrial, Satellite & Mobile Multi-Media carriers and operators on five continents around the globe. www.uniquesys.com.