

UBS CMMB Modulator Wins Innovation Award at BIRTV 2008

Nov. 4 2008. Beijing China. Unique Broadband System Ltd. (UBS), a world leader in the development of COFDM technology and applications has been presented with the prestigious BIRTV New Media Innovation Award for UBS' new CMMB 5000 modulator.

Designed to meet the most demanding requirements of today's Digital Terrestrial Television Broadcast Market, the CMMB 5000 from UBS is ranked number one in its class. The core function of the CMMB 5000 is to modulate a multiplex transport stream (input) onto a CMMB compliant COFDM spectrum (output) in accordance with the rules for channel coding and modulation specified in the CMMB GY/T 220.1/2006 and GY/T 220.2/2006 Standards.

Mr. Zhou Yi, Chief engineer, China Radio International and review committee expert responsible for the appraisal of products, techniques and applications project at BIRTV confirmed: *"The UBS CMMB modulator is the only product of its kind which based on a hardware and software platform with all major components developed by the same manufacturer, ensuring unparalleled operational stability, consistency and full compliance with the CMMB standard GY/T220.1-2006 and GY/T220.2-2006, supporting MFN and SFN."* Mr. Zhou went on stating *"The digital and RF parameters are excellent. Since the beginning of the SARFT CMMB evaluation project end of 2007 covering 37 cities, where UBS' had been awarded 5 of a total of 11 sub-projects, all UBS CMMB modulators have been in service operating flawlessly without a single hardware fault to date."*

"We are honored by BIRTV's award committee's recognition of the level of innovation and product quality that we offer," stated Vincent Zhao, General Manager, UBS (Beijing) Technologies Limited. Mr. David M. Dane, President and CEO of UBS Ltd., commented: *"This award reinforces our commitment on being a world-class provider of advanced products and services to the television broadcast industry in China as well as on a global scale."*

About BIRTV

BIRTV is China's most prestigious exhibition in the industry of radio, film and TV and a key part of China International Radio Film & Television Exposition. It is also the only one of such exhibitions which gains support from China government and is listed number one among the supported exhibitions in China's 11th Five Year's Developing Plan of Culture. www.birtv.com

About Unique Broadband Systems Ltd. (UBS)

Unique Broadband Systems Ltd. (UBS) is a privately owned and operated company with its head office located in Toronto, Ontario, Canada and 100% owned subsidiary UBS (Beijing) Technologies Limited in China. UBS, a world-leading designer and manufacturer of Wireless Digital Video & Audio Broadcasting technologies, has deployed systems and solutions for Terrestrial, Satellite & Mobile Multi-Media carriers and operators on five continents around the globe. www.UniqueSys.com