



Unique Broadband Systems Ltd.

Press Release

Unique Broadband Systems Ltd strengthening its presence in Europe.

November 29th 2010, Toronto, Canada – Unique Broadband System Ltd. (UBS), a major developer of COFDM technology and applications, is proud to announce the consolidation of its presence in Europe.

As a result of its recent growth in the region and considering the market requirements, UBS has invested in allocating more resources to better serve its growing European customers' base. For that purpose, UBS has brought on-board Arthur Markaryan as Business Development Manager Europe. Arthur is based in Milan and will be relocating the current support provided from Pisa. Arthur and his support team will be providing UBS European customers with key aspects of the business.

“Arthur’s multi-lingual expertise and his local presence represent a great asset for our expansion in the European market place”, says David Dane, President and Chief Executive Officer of UBS. “We welcome Arthur to our team and look forward to seeing him in UBS’s corporate head office in the next few weeks”.

About UBS

Unique Broadband Systems Ltd (UBS) is a privately owned and operated company with its head-office located in Toronto (Canada), 100% owned subsidiary UBS (Beijing) Technologies Ltd in China, Unique Broadband Systems Inc. in California (USA), UBS Europe in Milan (Italy) world leading designer and manufacturer of Wireless Digital Video & Audio Broadcasting technologies, has deployed systems and solutions for Terrestrial, Satellite and Mobile Multimedia carriers and operators on five continents around the globe. For further information, feel free to contact Arthur Markaryan by phone on +39 050 0986151 or on his cell phone at +393273803456 and by email at arthurm@uniquesys.com.