



Unique Broadband Systems Ltd expanding in South America

November 25th 2010, Toronto, Canada – Unique Broadband System Ltd. (UBS), a major developer of COFDM technology and applications, is proud to announce the expansion of its presence in South America.

Based on the highly popular UBS Universal modulator with ISDB-Tb, UBS is expanding its presence in South America. UBS has invested in allocating more human and capital resources to better serve its customers demand. UBS is proud to announce the addition of Ms. Ana Maria De Valencia as Business Development Manager South America. Ana Maria will be in South America over the next few weeks and will work closely with Mr. Alex DelMistro of Unique Broadband Systems Ltd on the ISDB-Tb roll-out in this region.

“Ana Maria’s tri-lingual expertise and her experience in South America while living in Columbia is a great asset for our expansion in the region and will provide better support to our current and future customers”, says David Dane, President and Chief Executive Officer of UBS. “We look forward to having Ana Maria on our team and contributing to the digitization in South America.”.

About UBS

Unique Broadband Systems Ltd (UBS) is a privately owned and operated company with its head-office located in Toronto (Canada), 100% owned subsidiary UBS (Beijing) Technologies Ltd in China, Unique Broadband Systems Inc. in California (USA), UBS Europe in Milan (Italy) world leading designer and manufacturer of Wireless Digital Video & Audio Broadcasting technologies, has deployed systems and solutions for Terrestrial, Satellite and Mobile Multimedia carriers and operators on five continents around the globe. For further information, feel free to contact Ana Maria De Valencia at +1.905.669.8533 or by email at anamariad@uniquesys.com.