



## Press Release

### **Unique Broadband Systems Ltd is exhibiting at CCBN 2012 China International Exhibition Center of Beijing. Visit us at Booth 8B601**

March 14 2012, Toronto, Canada – Unique Broadband System Ltd. (UBS), a major developer of COFDM technology and applications, is proud to announce its participation at the CCBN 2012 China Content Broadcasting Network taking place at China's International Exhibition Center of Beijing from March 21<sup>rd</sup> to March 23<sup>rd</sup> 2012.

UBS will be presenting its newest and latest CMMB Universal Modulator with full adaptive pre-corrector. UBS will take advantage of this major event to provide live demonstrations of this new technology. During this occasion, UBS Corporate Senior Management Mr. David Dane, President & CEO and Dr. Karen Safaryan, Vice President, Engineering along with Haiji (Bill) Song, Business Manager – Vincent Zhao, UBS Beijing Technologies VP will be available at the UBS Booth 8B601 to answer all questions and provide further information.

“UBS presence at this leading exhibition in China is a demonstration of our commitment to support our customers in the region”, says David Dane, President and Chief Executive Officer of UBS. “We are delighted to showcase our latest technology and we anticipate a strong demand in this market”. “UBS is also proud to announce that the DTMB waveform supporting full adaptive pre-correction will be available”.

#### About UBS

Unique Broadband Systems Ltd (UBS) is a privately owned and operated company with its head-office located in Toronto (Canada), 100% owned subsidiary UBS (Beijing) Technologies Ltd in China, Unique Broadband Systems Inc. in California (USA), UBS Europe in Milan (Italy), UBS Ukraine in Kiev, world leading designer and manufacturer of Wireless Digital Video & Audio Broadcasting technologies, has deployed systems and solutions for Terrestrial, Satellite and Mobile Multimedia carriers and operators on five continents around the globe. For further information, feel free to visit our website at <http://www.uniquesys.com>